

BRASIL+DIGITAL

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DIGITAL
GOVERNMENT
STRATEGY

2020-22

gov.br



BRAZIL HAS THE
4th LARGEST
CONNECTED POPULATION

+126 million
people connected

97%
using smartphone

We spend +9hs
per day connected

We rank #2
in the world in using social media



ESTRATÉGIA DE **GOVERNO DIGITAL** **+ SIMPLES + CIDADÃO**



Citizen-centred



Integrated



Smart



Reliable



**Transparent
and open**



Efficient

Digital 515

transformation of **services**



19 million requests per year



147 million hours spent on bureaucracy
have been saved



45 million people with a single gov.br login



Social Security Case: evolution from 7% to 90% in requests through digital channels





Emergency Aid for COVID-19

- ▶ **97 million** requests
- 768 million** site visits 
- 143 million** calls 
- 78 million** app downloads 
- ▶ **30 million** digital bank accounts
- ▶ **US\$ 6,5 billion** in the 1st month

 **+120 Mi**
people impacted
in less than **30** days



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MINISTÉRIO DA
ECONOMIA

