

The logo consists of three overlapping circles of varying sizes, all in a vibrant orange-red color. The largest circle is on the right, with two smaller ones overlapping it from the top-left and top-right.

STARTUP
ESTONIA

Estonian Startup Ecosystem

e-Gov Conference, 2020



European Union
European Regional
Development Fund



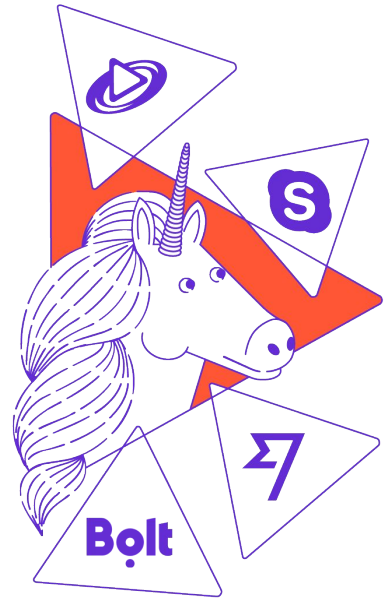
Investing
in your future

startupestonia.ee #startupestonia

Estonian Startup Scene in Numbers

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- ▶ **1000** startups
- ▶ Startup founders: 30% foreigners, 15% women, average age **35 years old**
- ▶ **6316+ new jobs** created, 36% women, 22% foreigners
- ▶ Startup sector growth **30% a year!**
- ▶ **Raised over €1.6B** in the last 12 years (90% foreign funds)



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Global top for Unicorns per capita

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On their way to unicorn status



startupestonia.ee [#startupestonia](https://twitter.com/startupestonia)

Startup Estonia is **supercharging** the Estonian **startup ecosystem** to create more international success stories.



Estonia has good and collaborative startup **ecosystem**



Estonia has **1000 startups**



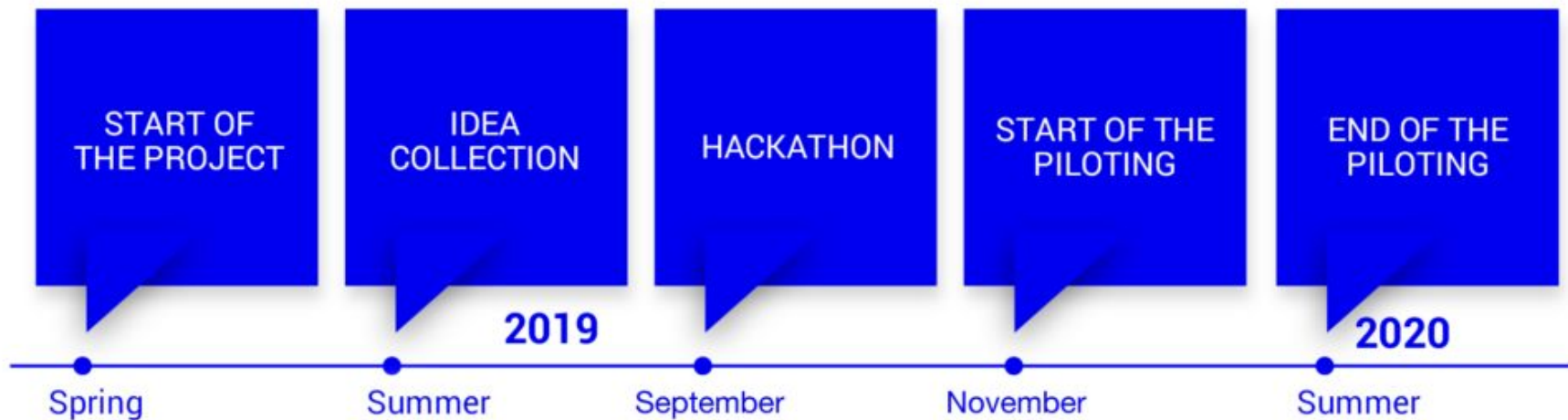
Legislative environment is clear & gives **incentives** for startups & investors












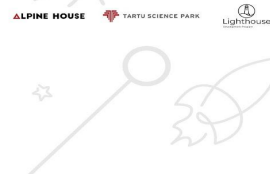








Funding is accessible for startups



Accelerate
Estonia



Estonian Startup Community organisations

 STARTUP ESTONIA  ESTONIAN STARTUP ECOSYSTEM <small>startupestonia.ee</small>	<h2>Startup Mindset</h2> <h3>Discovering & Understanding</h3> <p>You are a student or you have heard the word "startup" and are looking for options to get to know more, but you don't know where to start. These organisations are waiting for the young & curious, who are keen to create innovative products for launching new products and solutions with help of technology tools.</p>	<h2>Pre-Startup</h2> <h3>Ideating & Concepting</h3> <p>You have an idea for a scalable, innovative product or a service with a clear concept & milestones on how to get there. What you probably need is resources to fund your early prototype, team members, test your ideas with clients. Find partners for your prototype through mentoring and supporting networks.</p>	<h2>Startup</h2> <h3>Commitment & Validation</h3> <p>You have developed an MVP and the signed shareholder agreement between founders. Now you are ready for investments and to accelerate your business with the help of angel investors, accelerators and investment funds. Ecosystem partners in this phase will also get you prepared for market validation and scaling.</p>	<h2>Scaleup</h2> <h3>Scaling & Establishing</h3> <p>Your product or service is showing a clear and measurable user growth and you have already attracted significant funding. To move into establishing phase you need to go global. Use the help of partners to do that.</p>
MENTORING AND EVENTS 				
INCUBATORS AND ACCELERATORS 				
CO-WORKING COMMUNITIES 				
FUNDING 				

Ease of access

To the country

To c-level business

people/advisors and VC's

To highest level government
officials

To the rest of the EU markets



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