

What I learned on a 20-country quest for real innovation

David Rowan

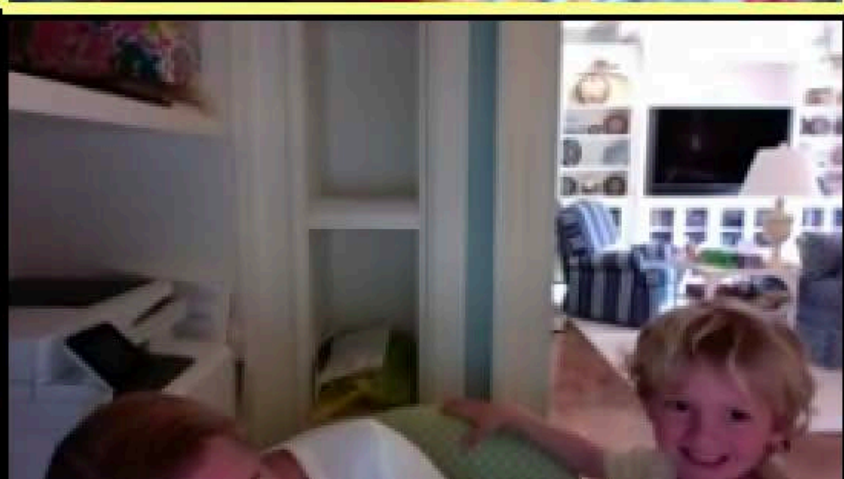
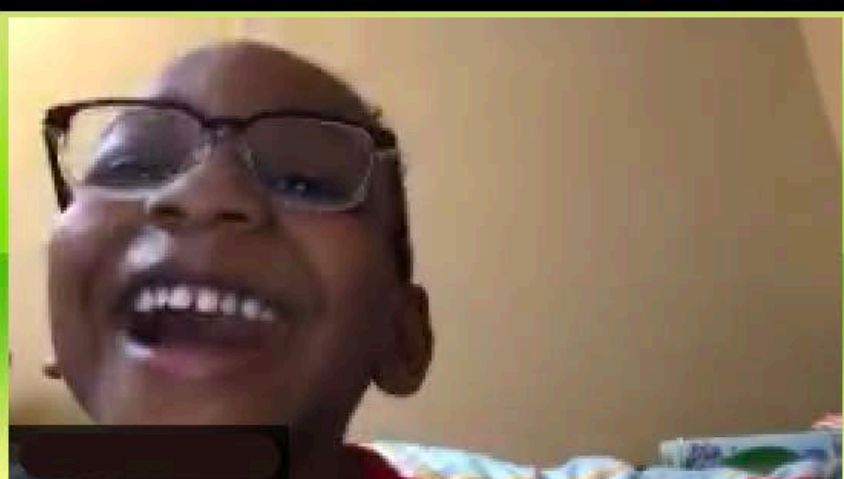
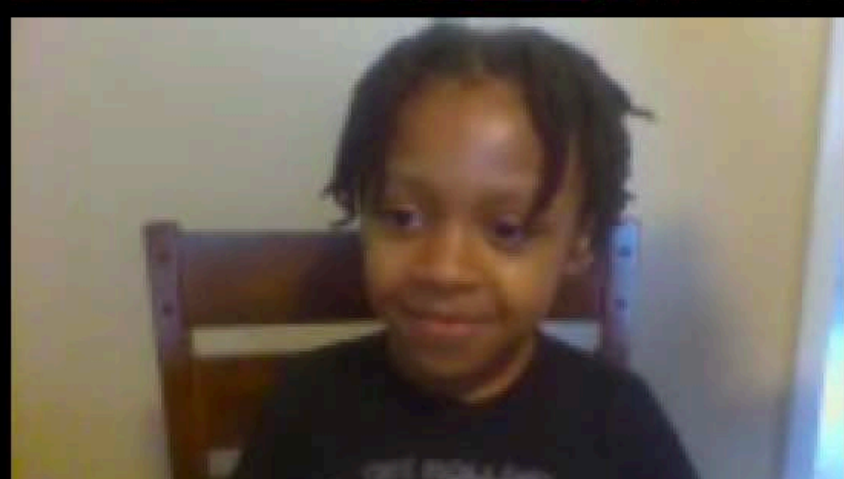
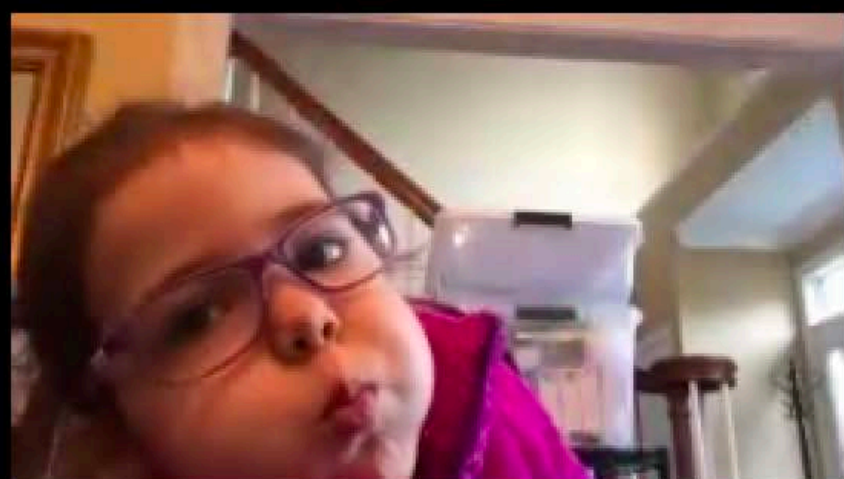
e-Governance Conference, May 19 2020

Who led the digital transformation of your company?

A) CEO

B) CTO

C) COVID-19





与疫情赛跑的中国速度

央视频&中国电信
火神山实时画面2



IMMUNE



Passport



**COVID-19
IMMUNE**



9-12 April, 2020

Fighting a Global Crisis

3 billion people in lockdown.
Let's hack the future and never
go through this again.

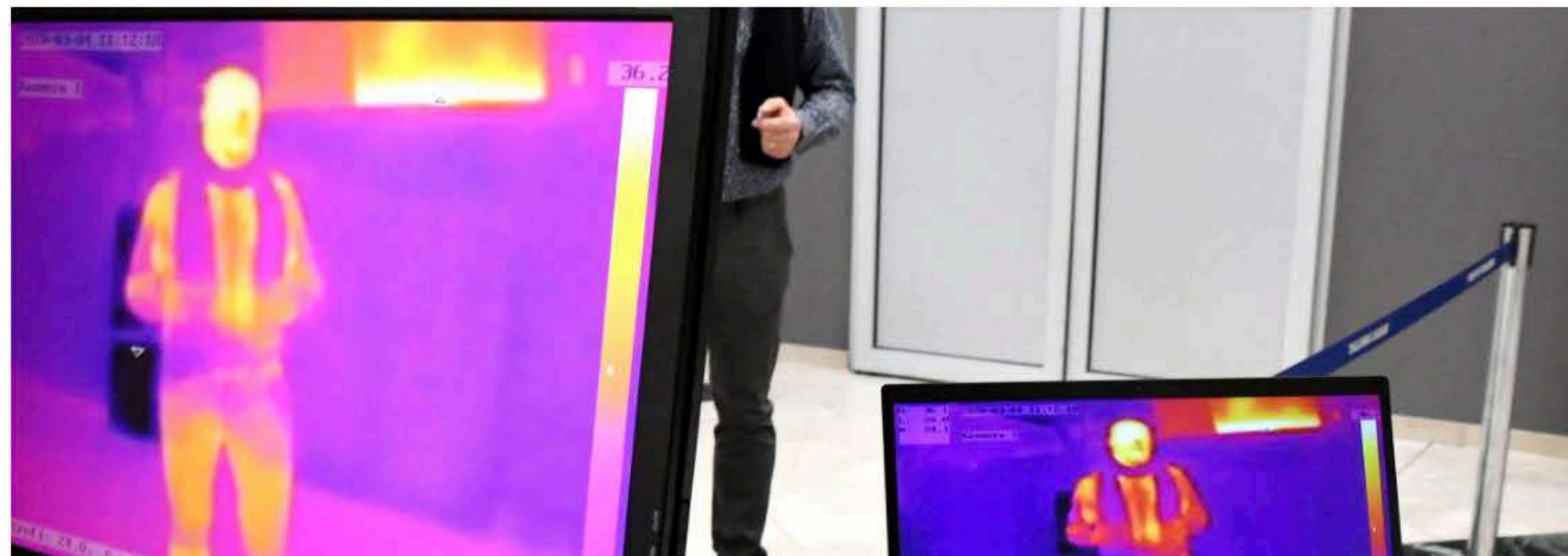


WHY ESTONIA WAS POISED TO HANDLE HOW A PANDEMIC WOULD CHANGE EVERYTHING



By Masha Gessen

March 24, 2020



A yellow rectangular sign with a green border of downward-pointing triangles. The text is in bold black capital letters. A single green downward-pointing triangle is centered above the second line of text, and another is centered below the third line of text.

STAY ALERT

**CONTROL
THE VIRUS**

A young girl with light brown hair and blue eyes is wearing a bright yellow raincoat with a hood. She is looking directly at the camera with a neutral expression. The raincoat has a dark grey interior lining and silver buttons. In the background, there is a blurred sign with the text "SKOLSTREJK FOR KLIMATET" in black capital letters on a white background. The background also shows a grey brick wall and a dark, out-of-focus object on the right.

SKOLSTREJK
FOR
KLIMATET

WIRED

UK EDITION



中国特刊
WIRED GOES TO CHINA
• THE MI PHONE
• SHANZHAI SHOPPING
• DJI DRONES

PLUS
HOW AI CAN SOLVE CANCER
MONEY MAKERS:
INSIDE THE ROYAL MINT

XIAOMI'S LEI JUN: 'DON'T CALL ME CHINA'S STEVE JOBS'

IT'S TIME TO COPY CHINA

WHAT YOU CAN LEARN FROM ITS MOST INVENTIVE STARTUPS

WIRED

THE CAR THAT

THE SECOND ANNUAL



DEC 10 £3.99 wired.co.uk

WIRED

SPECIAL DOUBLE ISSUE



FACEBOOK TO THE RESCUE
MARK ZUCKERBERG ON HIS PLAN TO SAVE THE WORLD

FEATURING
SNAPCHAT
SPOTIFY
AMAZON
NETFLIX
AUDIBLE
+ DRAKE!

The TASTEMAKERS
WIRED UNVEILS THE HIDDEN POWERBROKERS WHO DECIDE WHAT YOU WATCH, READ AND LISTEN TO

HOW LUCASFILM'S KATHLEEN KENNEDY & STAR WARS ARE REDEFINING BLOCKBUSTERS

THE £500M COCAINE HAUL
INSIDE THE UK'S BIGGEST DRUG BUST

IDEAS TECHNOLOGY BUSINESS

18-page special



PLUS

WIRED



23ANDME UNLOCKS YOUR DNA P.106

HOW REED HASTINGS BEAT AMAZON & YOUTUBE P.98

HOW TO MAKE A DEATH STAR

Plus WHERE YOUR STOLEN PHONE GOES

IDEAS | TECHNOLOGY | BUSINESS

SKRILLEY DOESN'T CARE IF

PLUS JOSS WHEDON:



UK EDITION



9 777758 835011

The image displays a central screenshot of an HSBC website interface, surrounded by a dense collection of fintech and financial service logos. Yellow arrows originate from these logos and point to various components of the website, such as navigation menus, promotional banners, and service categories.

Logos on the left side: SavingGlobal, borro, Bondora, zopa, LENDING WORKS, prêt d'union, Lendico, fruitful, LANDBAY, Property Partner, wonga, Spotcap, Funding Circle, FINEXKAP, fleximize, iwoca.

Logos at the top: SavingGlobal, ffrees, osper, CENTRALWAY, SQUIRREL, nutmeg, wikifolio, eToro.

Logos on the right side: tink, CAPITAL, Money Dashboard, moni, transferGo, worldremit, azimo, CurrencyFair, Klarna, adyen, sum up, iZettle, BILLPAY, GOCARDLESS, PAYMILL.

Logos at the bottom: capiota, Trade River, Ebury, Lydia, iuso, ensvonio, payleven.

Website Content (HSBC Business Banking):

- Navigation:** Personal | Business | Search | Internet Banking | Log on | Register >
- Service Categories:** Everyday banking (Accounts & services), Borrowing (Loans & mortgages), Investing (Products & analysis), Insurance (Property & family), Planning (for now & the future).
- Main Banner:** "Send money overseas in a few clicks. It's secure, quick and easy. See just how much we could save you. Find out more." Includes a video player showing a house.
- Secondary Banner:** "Our lowest ever loan rate" and "International money transfer".
- Business Banking Navigation:** Business Banking (Turnover up to £2m), Commercial Banking (Turnover £2m to £30m), Corporate Banking (Turnover in excess of £30m), International Business, Online Services.
- CB INSIGHTS:** About Business Internet Banking | LOG ON
- Main Text:** "Every business has its own story. We create different business bank accounts to suit different needs."
- Product Grid:**
 - Community account, Other accounts, Finance & borrowing, Credit cards & debit cards, Payment services
 - Business insurance policies, Business savings & investments, Ways to Bank, International business, Pensions
- Get in touch:** Have a query? There are lots of ways we can help you feel you're making the right choice. Call us on 0800 731 8904. Find a branch and book an appointment. Retrieve application (Retrieve an online application you have already started).



No. 59124 How would you like to be the ice man? Made of iron, painted in bright colors with two horses and driver. A toy that never fails to please. Length, 12 1/2 in. Price, \$1.00

NEW AMERICAN HOME WROUGHT PAULOR GRAND PIANO

No. 59149 The Wooden 51. This engine has a polished brass boiler, finished upon substantial base, and is painted in colors. The water and safety valve are locked in place, and are made of brass. It means of small rubber rollers. It breaks these parts easily removed and can be used. The engine is provided with extra large balance wheel, and is ready and present fine appearance. Every corner box with full weight 7 1/2 lbs. Price, \$1.00

Twenty Five Assorted Colored Lamp Shades. \$2.99
These Lamp Shades are made of glass, and are of various designs. Price, \$1.00
These Assorted Colored Lamp Shades are made of glass, and are of various designs. Price, \$1.00

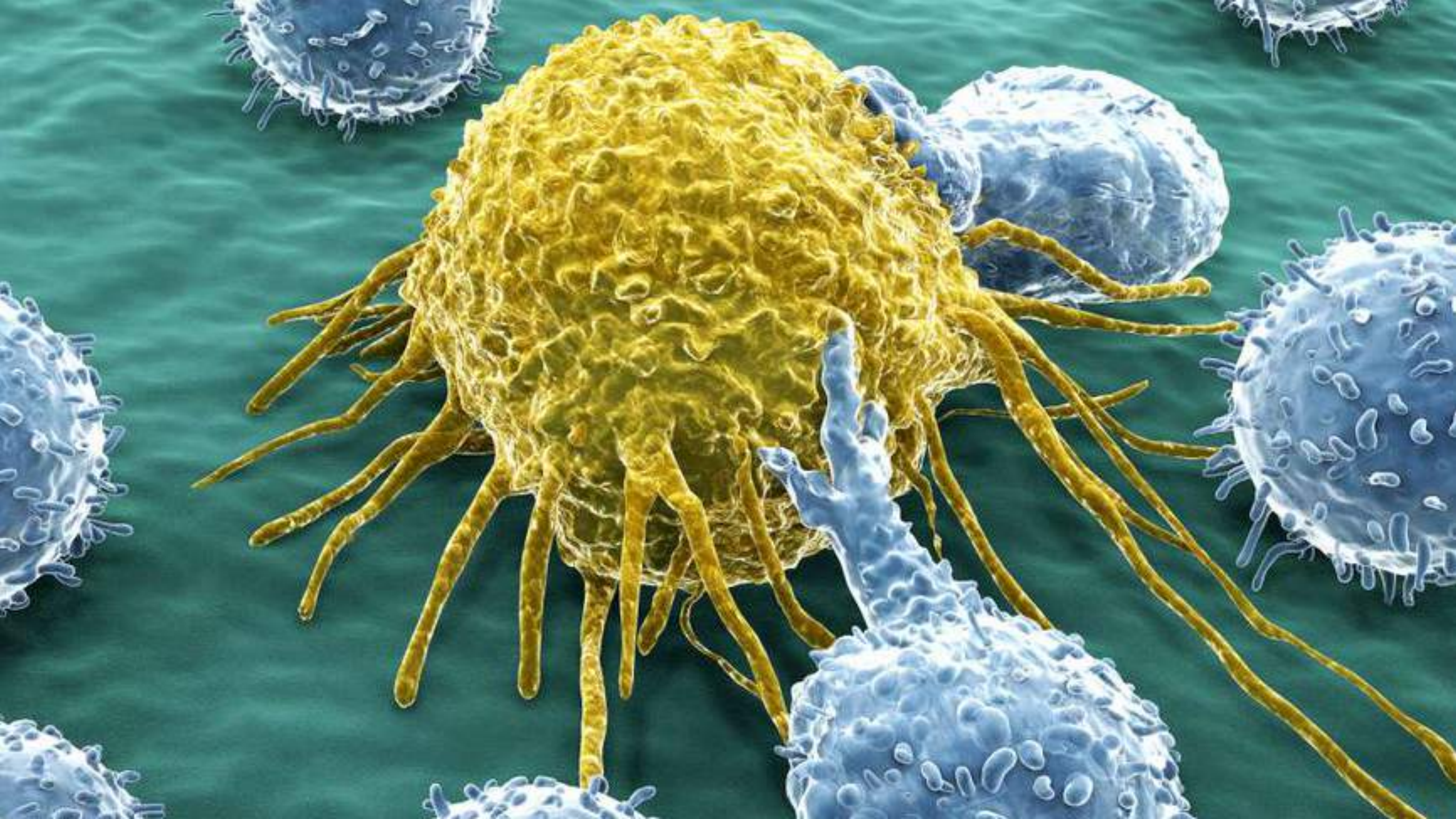
DEPARTMENT

NON-BULLSHIT INNOVATION

Radical Ideas
from the world's
Smartest minds

DAVID ROWAN
Founding editor WIRED UK









Iceye

**Things will
never move this
slowly again.**



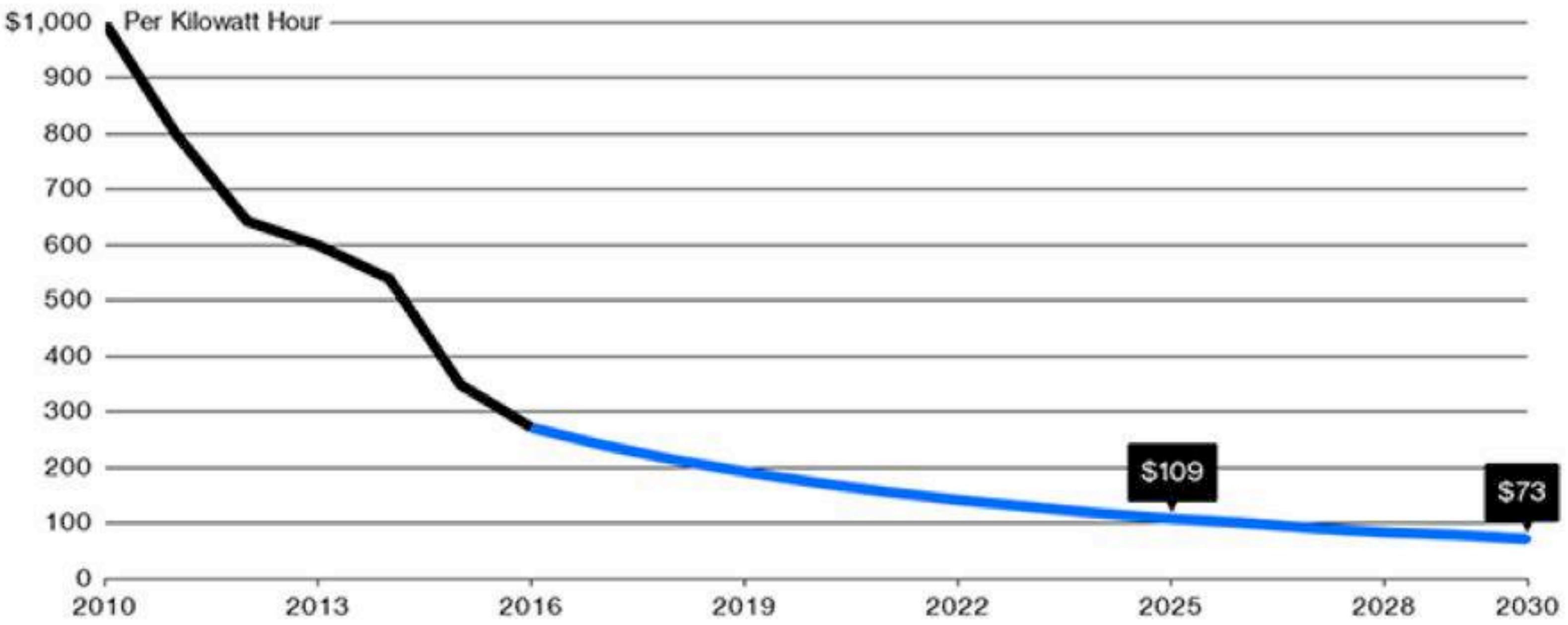
Cost of 1 GB storage:

1981	\$300,000
1987	\$50,000
1990	\$10,000
1994	\$1,000
1997	\$100
2000	\$10
2004	\$1
2012	\$0.10

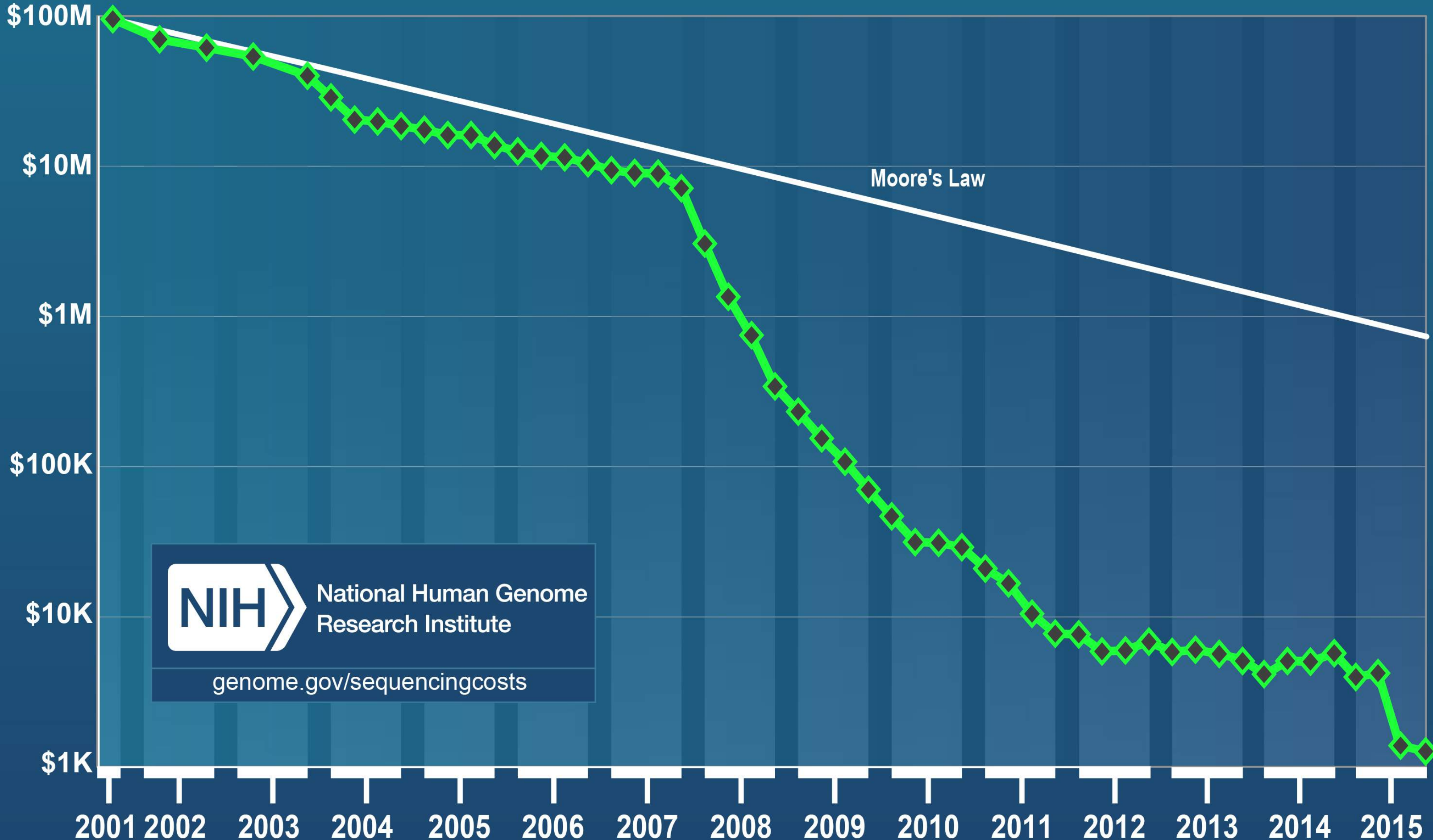
More Bang for Your Buck

Greater efficiency means a \$1,000 battery in 2010 will cost \$73 in 2030

■ Average prices ■ Forecast

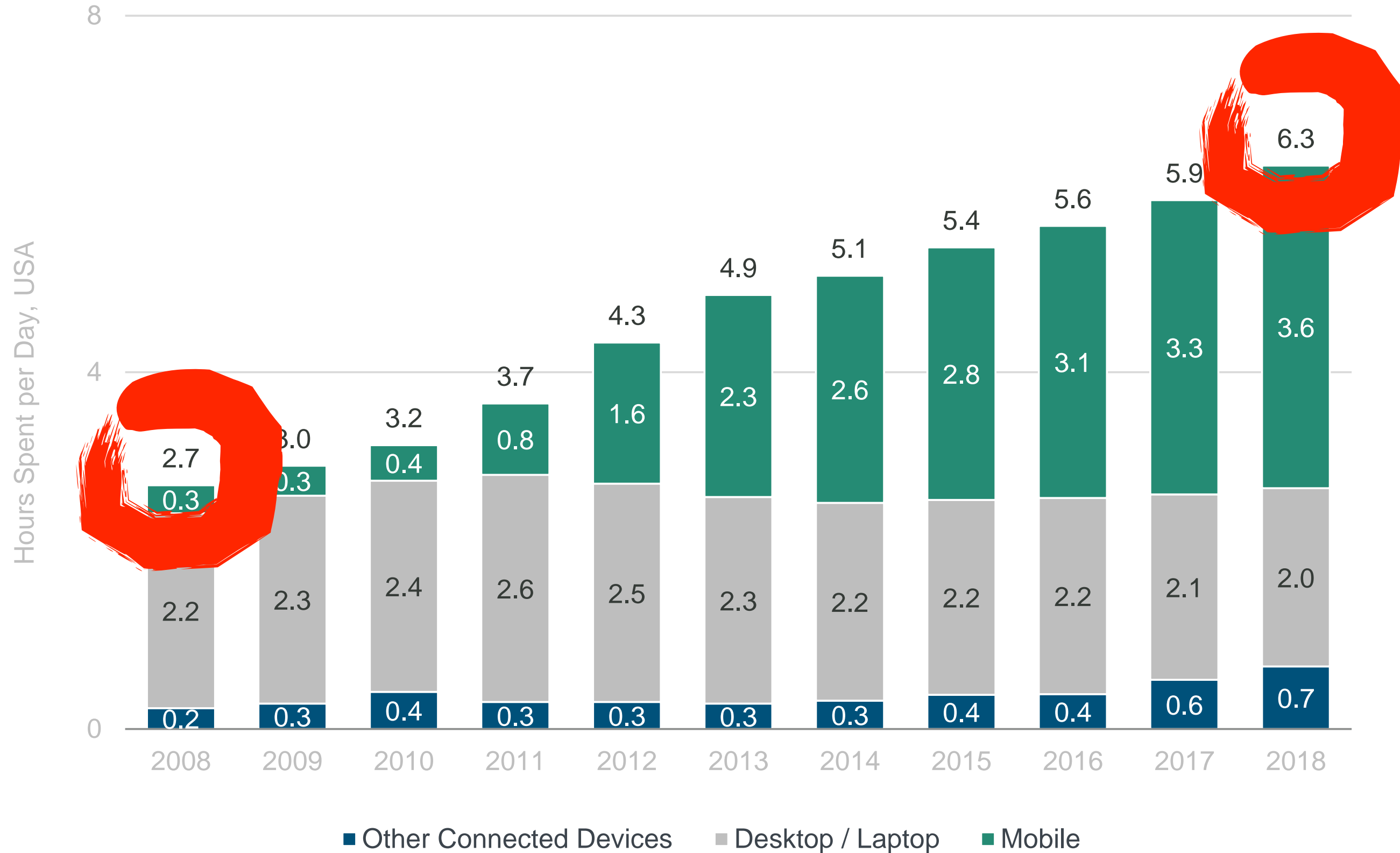


Source: Bloomberg New Energy Finance



NIH National Human Genome Research Institute
genome.gov/sequencingcosts

Daily Hours Spent with Digital Media per Adult User, USA



The 5 'P's

People.

Purpose.

Process.

Protection.

Preparedness.

People.



Ilkka Paananen

CLASH OF CLANS



Available on the
App Store

Compatible with iPhone and iPad

Purpose.



Carlos Rodriguez-Pastor

Intercorp companies









We are working to make Peru the best place to raise a family in Latin America.

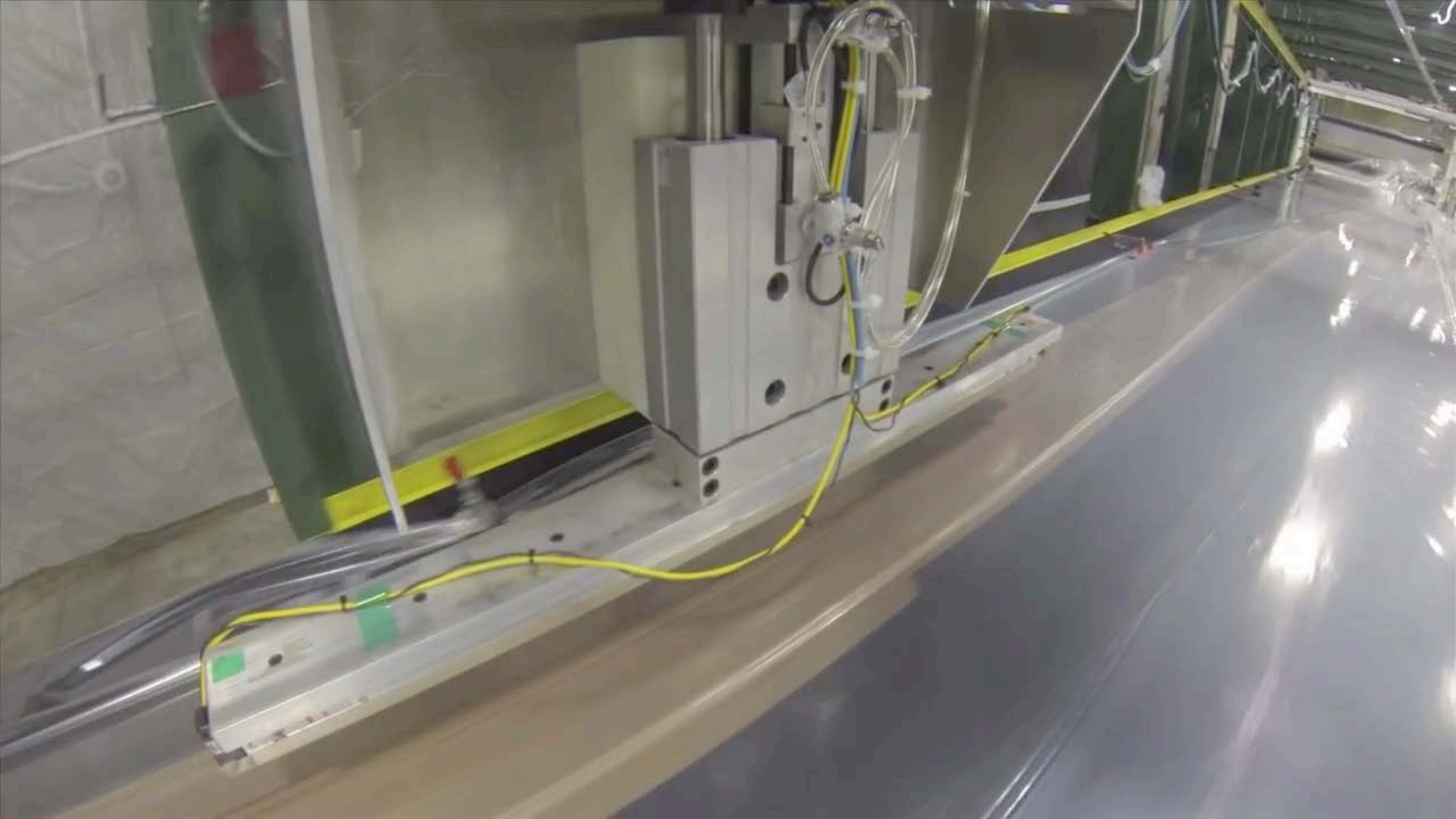


Op Bank, Helsinki



Process.

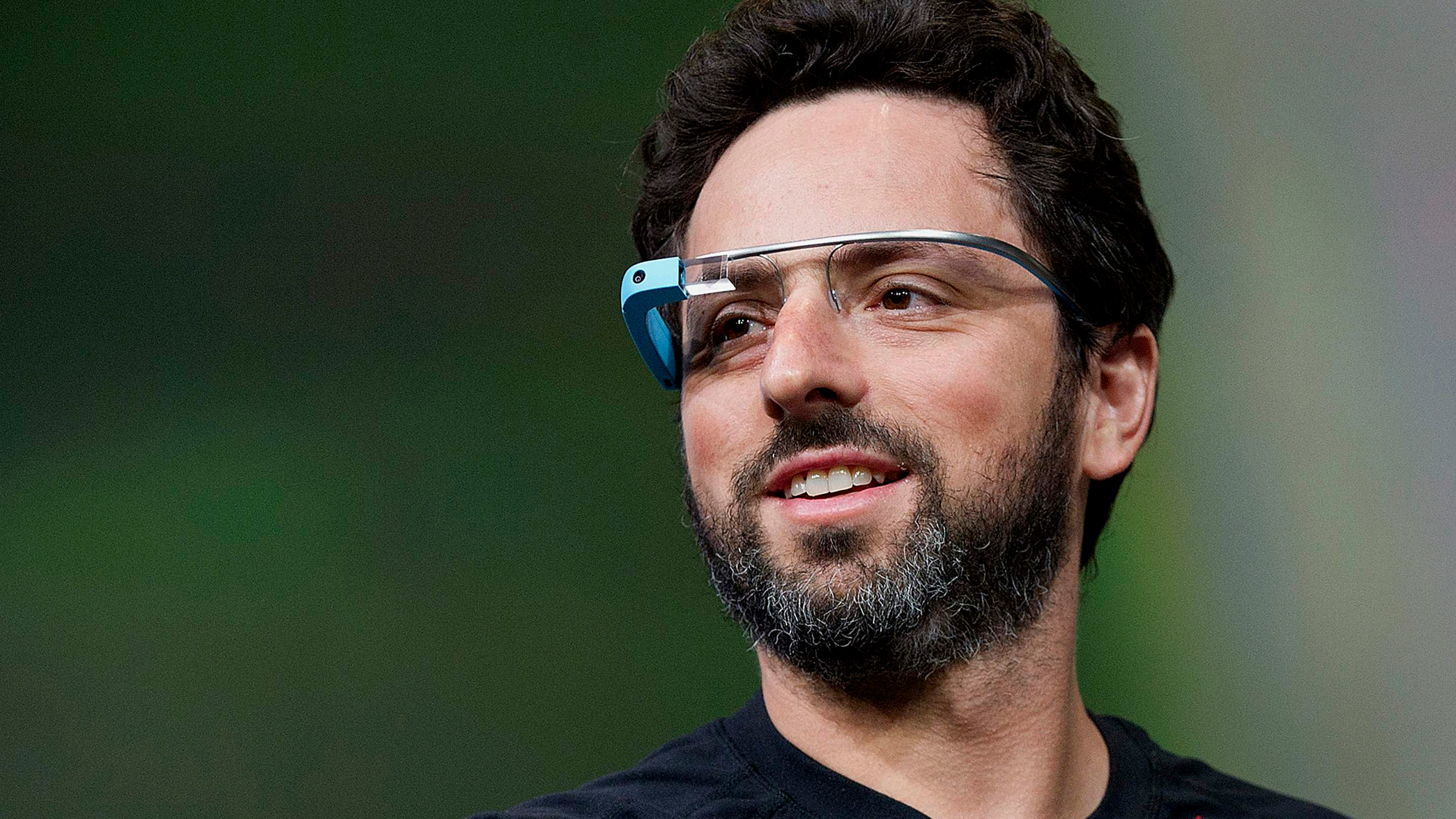








Kathy Hannun

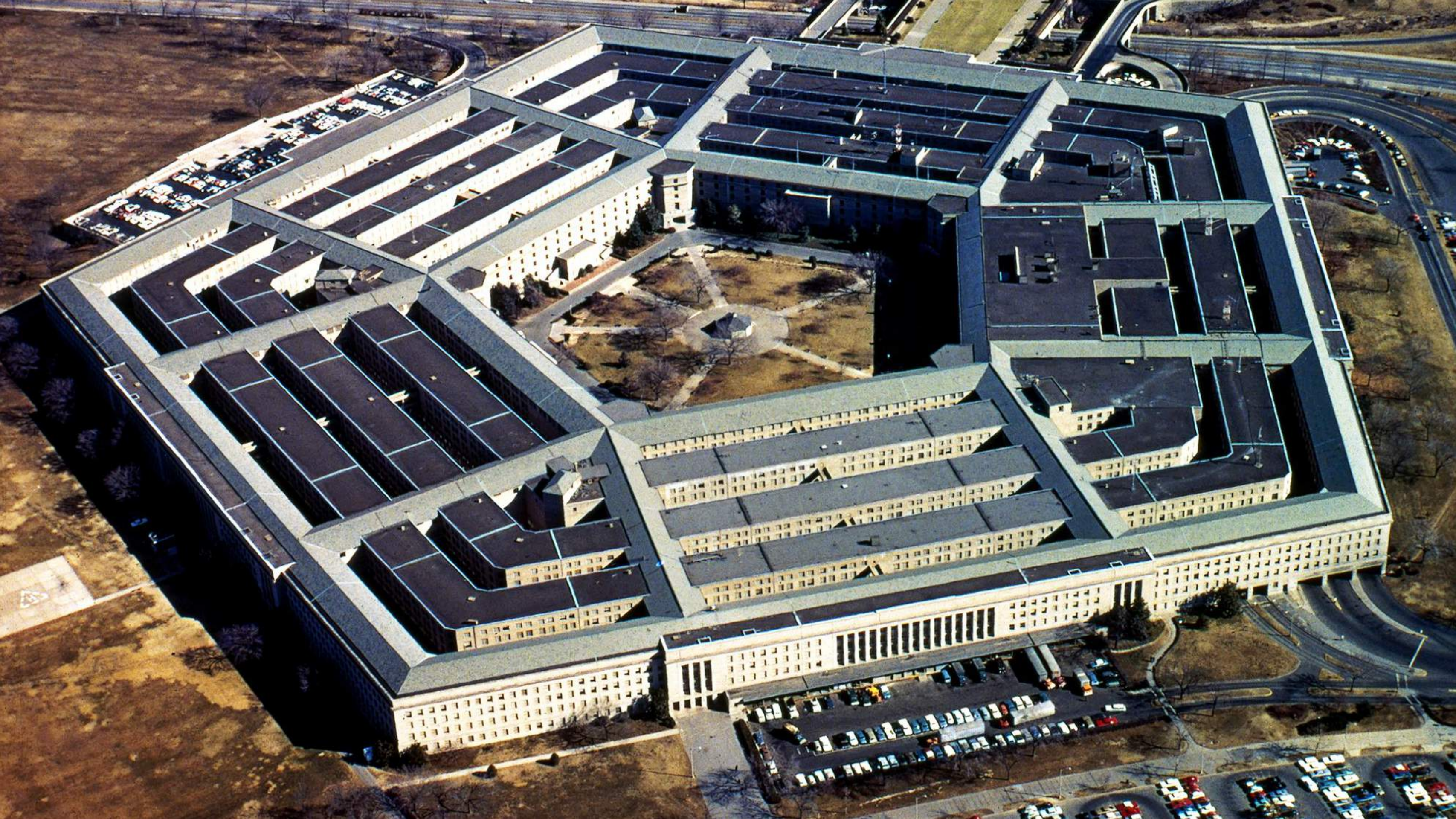




SPEED
LIMIT
25

6VVA091

Protection.





OSD

Defense Digital Service

Rebel Alliance





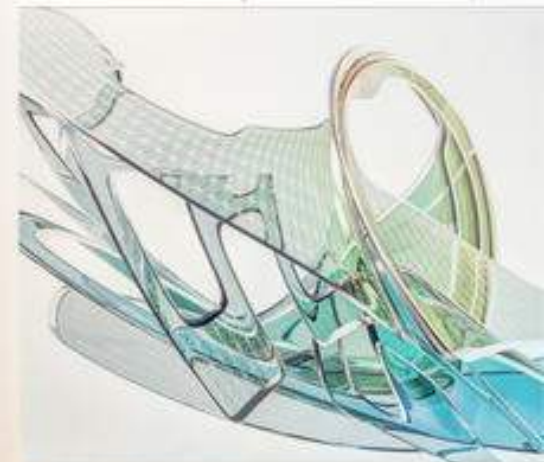


HE Omar Bin Sultan Al Olama



Preparedness.

 **AUTODESK**



3D Model Inspect Tools CAM Manage View Environments Get Started Autodesk 360

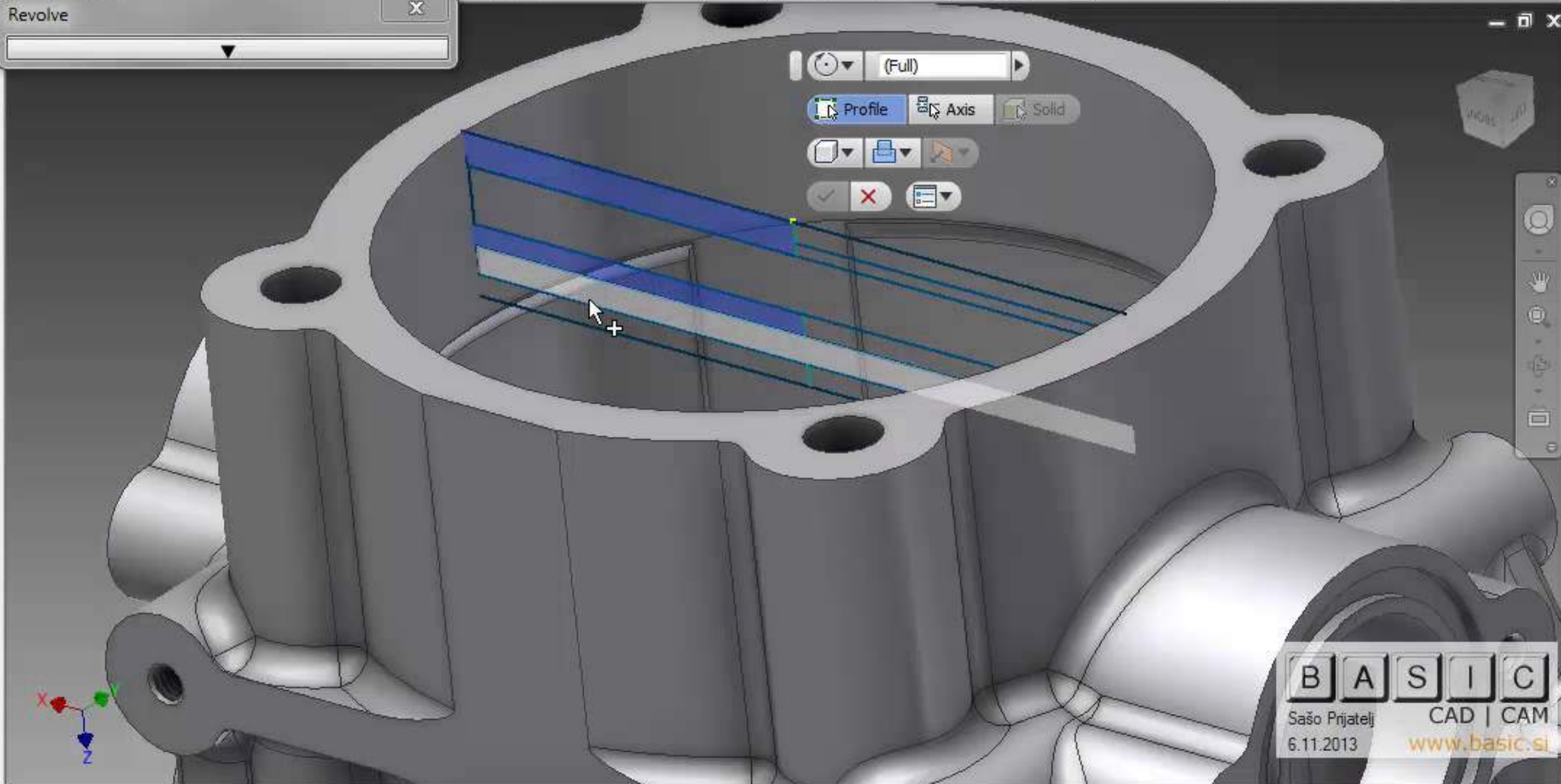
Create 2D Sketch Primitives Create Modify Work Features Pattern Surface

Box Extrude Revolve Loft Coil Chamfer Thread Move Face Plane Axis Rectangular Thicken/Offset Patch
Sweep Emboss Hole Fillet Shell Split Copy Object Point Circular Stitch Trim
Rib Derive Draft Combine Move Bodies UCS Mirror Sculpt Delete Face

Model

21000-365-21-009.ipt

- 3rd Party
- Solid Bodies(1)
- View: Master
- Origin
 - YZ Plane
 - XZ Plane
 - XY Plane
 - X Axis
 - Y Axis
 - Z Axis
 - Center Point
- 21000-365-21-009.CATPart
 - Hole1
 - Hole2
 - Hole3
 - Hole4
 - Chamfer1
 - Sketch1
 - End of Part



The image shows the exterior of an Autodesk building. The facade is primarily grey with large glass windows and doors. The Autodesk logo, a stylized 'A' in blue and green, is positioned to the left of the word 'AUTODESK' in large, grey, three-dimensional letters. Below the logo and name is a glass entrance with a wooden canopy. To the left of the entrance, a window displays a glowing orange robot figure. The foreground shows a paved area with white lines and the text 'NO PARKING' painted on it. The building's upper level has a glass balcony with some equipment visible inside.

 **AUTODESK**







COMMENTS

RELATED

OTHER DISCUSSIONS (1)

2109

If someone from the 1950s suddenly appeared today, what would be the most difficult thing to explain to them about life today?

(self.AskReddit)

submitted 2 years ago * by [deleted]

Ask A New Question


[SERIOUS]

search

Submitted on 04 Jan 2013

[load more comments](#) (34 replies)



 [-] **[deleted]** 3838 points 2 years ago  x2

 I possess a device, in my pocket, that is capable of accessing the entirety of information known to man.

I use it to look at pictures of cats and get in arguments with strangers.

[permalink](#)

  [-] **adras** 1163 points 2 years ago

  I still find it incredible that we have a device that can call anyone anywhere in the world (as long as

Thanks!

David Rowan (@iRowan)

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