e-Governance Conference 2020 - Online Concept Note

Introduction

Every day we are hearing how the coronavirus has locked down our normal lives and routines. In light of the developing coronavirus outbreak, the e-Governance Conference team has decided to challenge the pandemic by organizing the 6th e-Governance Conference *Giant Leaps Start with Small Steps* online.
The e-Governance Conference has promoted e-governance and digital transformation for 5 years, now it is time to prove that nothing can stop life when you use e-services and the Internet.

Online conference experience

We are organising a participation centric, engaging and evolving conference experience that utilises the best technological opportunities of the present. We'll move beyond live online transmitting of the event to a totally new era of online conferencing.

During the registration process, participants are able to select the content that is most relevant and interesting to their individual profile. Selected topics will roll out day by day starting with background materials, unique contributions and video comments by different governments, keynote presentations and expert feedback on the keynotes, culminating with real-time interactive sessions on each topic that accommodate participants in different time zones. Each of the topics will be summarised with conclusions, recommendations and way forward executive summaries. This way we are able to serve a similar conference experience to participants with different interests, different roles, different time zones and different viewing time, not restricting them with one live feed.

Topics

The conference topics will reflect on the government's current challenges in helping citizens to manage their lives and businesses online:

1. Converting **a vision of digital transformation** into actionable small steps: what are the essential steps and how to move ahead?
2. How to make **the digital component** an essential part of a country's development and how to finance it?
3. How is the transition to the **Cloud based Platform Services** envisioned, regulated and managed by the governments?

A more detailed description of the topics with keynote speakers, experts involved in panels and background materials is published at the Conference website.

Speakers

Conference speakers include **President of Estonia Mrs. Kersti Kaljulaid**, **Commissioner for Infrastructure and Energy of African Union Mrs Amani Abou-Zeid,** Expert on technology trends and corporate innovation **David Rowan,** Partner at KMPG Canada **Alex Benay**, and Ministers and high level government officials from more than 20 countries around the world.

We expect participants from more than 120 countries to attend.

Timeline

4th May	Registration to the conference will be opened.
11th May	Materials relevant to the topics will be published on the conference website.
18th May	The introductory seminar *Overview of the Digital Society* will be published on the conference website.
19th May	The formal opening of the conference, with welcome addresses and keynote presentation on topic 1 with expert feedback will be published. The virtual expo hall will be open for visiting. Two live online Q&A sessions on topic 1 will take place.
20th May	The keynote presentation on topic 2 with expert feedback will be published. Two live online Q&A sessions on topic 2 will take place.
21st May	The keynote presentation on topic 3 with expert feedback will be published. Two live online Q&A sessions will take place.
	The summary of the conference will be published.

The keynote sessions, Minister's and expert opinions will have Russian subtitles.

Expo hall

The conference will also include a virtual EXPO where companies and organisations have a presentation space and can have interactive discussions with conference attendees to generate leads.

Practical details

- Conference dates: 18-21 May 2020
- Conference website and registration at: https://egovconference.ee
- Additional information conference@ega.ee

About the organiser

The e-Governance Conference is an annual event organised by e-Governance Academy (eGA) since 2015. It is supported by the Estonian Ministry of Foreign Affairs Development Cooperation.

The e-Governance Academy (eGA) is a think-tank and consultancy organisation founded for the creation and transfer of knowledge and best practice concerning e-governance, e-democracy, national cyber security and the development of open information societies. eGA inspires, trains and advises public sector leaders, officials and stakeholders in using information and communications technology (ICT) to increase government efficiency and transparency and to improve democratic processes.

For a decade, the e-Governance Academy has organised conferences related to electronic tools for governance. Larger events of the past years include:

- 2019 – e-Governance Conference, Tallinn 2019 "Same Goals, Different Roadmaps"
- 2018 - Tallinn e-Governance Conference 2018 "Governance for Digital Citizens"
- 2017 – e-Partnership conference "Trust in e-Governance in the EU's Eastern Partnership Countries"
- 2017 – Tallinn e-Governance Conference 2017 – "e-Governance in the African, Caribbean and Pacific (ACP) countries"
- 2016 – Tallinn e-Governance Conference 2016 – "Impact of e-Governance on Economic Growth and Transparency"
- 2015 – Tallinn e-Governance Conference 2015 – "How to Organise e-Governance?"
- 2014 – Co-organiser (together with the Estonian Ministry of Foreign Affairs) of the Freedom Online Coalition's annual conference in 2014
- 2011 – 5th International Conference on Theory and Practice of Electronic Governance (ICEGOV2011)