e-Governance Conference 2020 – Online Programme

Expo Hall is open throughout the conference
Take a look at the e-governance solutions and services companies provide! You can also share you thoughts in the **Chat** and share your opinion in the **Polls!**
The Conference main programme presentations have Russian subtitles.

18 May - Introductory seminar: Overview of the Digital Society

The seminar will give an introduction to e-governance and its components. The seminar is intended for participants who are not yet familiar with e-governance topic and Estonian approach.

The conference live sessions are in **GMT +3 time zone** If you join later, you can watch the videos on demand	
10:30	**Opening Remarks and Introduction of the Day** Linnar Viik, Programme Director of Smart Governance, e-Governance Academy (eGA)
10:35	**What is e-Government?** Hannes Astok - Development Director, Member of the Management Board of eGA
11:20	**Prerequisites for e-Government Implementation** Arvo Ott - Executive Director, Chairman of the Management Board of eGA
11:50	**Public-Private Partnership Models in e-Government Development** Linnar Viik - Programme Director of Smart Governance, Co-Founder of eGA
12:05	**Democracy in a Digital Society** Kristina Reinsalu - Programme Director of e-Democracy, eGA
12:20	**Cyber Security Framework for a Solid Digital Government** Epp Maaten - Programme Director of National Cyber Security, eGA
12:35	**Next Generation Architecture Principles for e-Estonia** Kristo Vaher - Government Chief Technology Officer, Ministry of Economic Affairs and Communications of Estonia
	Time to visit expo area & sumbit questions to panelist

13:00	**Live:** e-Governance practitioners roundtable Experts will share their experience in Estonia and around the world on core enabling factors that are on the radar of the most governments - how to coordinate agile digital transformation that is based on the common principles of digital architecture and cyber security framework? How to ensure that digital transformation process amplifies also the competence and resources of the private sector and stimulates innovation in the different sectors? And how to make sure that the focus is on end user and citizen value? Audience has a possibility to ask questions. <u>Speakers:</u> • Arvo Ott - Executive Director, Chairman of the Management Board of eGA • Kristo Vaher -Government Chief Technology Officer, Ministry of Economic Affairs and Communications of Estonia • Epp Maaten - Programme Director of National Cyber Security, eGA • <u>Moderator:</u> Linnar Viik - Programme Director of Smart Governance, Co-Founder of eGA
14:00	**Tallinn City Session: Digital Transformation from paperless to e-governance** • Mihhail Kõlvart – Mayor of Tallinn • Toomas Sepp - City Secretary, Head of City Office, Tallinn
14:40	**Introduction to Estonian Startup Ecosystem** Maarika Truu - Head of Startup Estonia **Live Q&A**
15:00	**Live:** Roundtable conversation with Intel - working from home • Sven Beckmann - Emerging Markets Director for Government and Education, Intel • Sanjay Krishen - Regional Director, IT@Intel • Hannes Astok - Development Director, eGA
	Time to visit expo area

19 May - Topic 1: Vision to Action

Converting a vision of digital transformation into small actionable steps: what are the essential steps and how to move ahead?

When building up information societies to create a better future for the citizens, countries usually focus on three aspects - connectivity, skills and services. People in most countries enjoy access to mobile internet and smart phones, they have taught themselves how to use these intuitive devices and have plenty of entertaining and socially engaging services available. At the same time, online public services are not that commonly available and utilized. It is recognised today that building entrepreneurial skills, engineering skills, and a deep understanding of how digital technologies work and how to develop innovations is something that takes much more time and effort than developing mobile internet coverage. Similarly, deployment of local services that integrate local business, governmental and societal needs takes more time than anticipated. This is not a situation that many countries have envisaged, or have they? To overcome the complexity of digital transformation, the visions on how to enable and provide data rich services that transform public administration, economy and society, need to be translated into (smaller) programmes and most important - actions that create and deliver impact. How to achieve this?

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10:30	**Introduction of the Day: Vision to Action** Linnar Viik, Programme Director of Smart Governance, eGA
10:35	**Welcome Note** Kersti Kaljulaid - President of Estonia

10:50	**Country opinions**		
	Canada Joyce Murray Minister of Digital Government	**Costa Rica** Luis Adrián Salazar Solís Minister of Science, Technology, and Telecommunications	**Mauritius** Darsanand Balgobin Minister of Information Technology, Communication and Innovation
	Ukraine Mykhailo Fedorov Deputy Prime Minister, Minister of Digital Transformation	**Portugal** André De Aragão Azevedo - Secretary of State for Digital Transition	**North Macedonia** Dragi Rashkovski Secretary General of the Government
	Benin Aurelie Adam Soule Zoumarou Minister of Digital Economy and Communications	**Cyprus** Kyriacos Kokkinos Deputy Minister to the President, Ministry for Research, Innovation and Digital Policy	
	Israel Gila Gamliel Minister for Social Equality	**Sri Lanka** Jayantha De Silva Chairman of the Information and Communication Technology Agency	

11:15	**Keynote: What I learned on a 20-country quest for real innovation** David Rowan - Expert on technology trends and corporate innovation

	Expert opinons
11:45	**e-Government Roadmap: example of Aruba** Varelie Croes - Chief Innovation Officer of Aruba
12:00	**You can't transform without citizens: How social media can help drive transformation** Roger Christie – Managing Director, Propel Group, Australia
12:15	**Digital Journey of Brazil** Luis Felipe Salin Monteiro - Brazil's Secretary of Digital Government, Brazil

	Time to visit expo area & sumbit questions to panelist
13:00	**Live:** **Panel discussion - Digital Leaps Start with Small Steps** The discussion will focus on how to convert the longer term vision into smaller actionable steps and how the innovation makes true impact in all spheres and sectors of society. Importance of the long term vision is well recognised by all

	countries but there seems to be gap between the vision and the actions that need to take place every day. We need to recognise the importance of the innovations that deliver immediate value to the users and making the digital solutions a new normality. Speakers: • **Siim Sikkut** - Government CIO, Ministry of Economic Affairs and Communications of Estonia • **David Rowan** - Expert on technology trends and corporate innovation • <u>Moderator:</u> Linnar Viik – Programme Director of Smart Governance, eGA
20:00	Time to visit expo area & sumbit questions for second panel discussion (Americas)
21:00	**Live:** Panel discussion - **Digital Leaps Start with Small Steps** The discussion will focus on how to convert the longer term vision into smaller actionable steps and how the innovation makes true impact in all spheres and sectors of society. Importance of the long term vision is well recognised by all countries but there seems to be gap between the vision and the actions that need to take place every day. We need to recognise the importance of the innovations that deliver immediate value to the users and making the digital solutions a new normality. Speakers: • Siim Sikkut - Government CIO, Ministry of Economic Affairs and Communications of Estonia • David Rowan - Expert on technology trends and corporate innovation • <u>Moderator:</u> Linnar Viik – Programme Director of Smart Governance, eGA

20th May - Topic 2: Financing for Digital Transformation

How to make the digital component an essential part of a country's development and how to finance it?

Sectors such as telecommunications and financial services are no longer the only sectors where the digitalisation process takes place, global innovation and technology development have impacted many other fields. Digitalisation of public administration has been one of the examples of how different financial models have been established to improve service quality. The next wave, taking place right now, is about embedding digital solutions to all sectors of society and economy including transport, logistics, goods, services, production, and agriculture among many others. There are no new projects and developments in any sector without digital components. Financing this "digital mainstreaming" and taking the interdependency of these transformations into account is a difficult task for governments. There is a need to have an appropriate strategy and financing model in place. Which steps can be taken?

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10:30	**Introduction of the Day: Financing for Digital Development** Linnar Viik, Programme Director of Smart Governance, eGA

	Country opinions
10:35	**Aruba** Evelyna C. Wever-Croes - Prime Minister
10:40	**United Kingdom** John Whittingdale - Minister of State for Media, United Kingdom
10:50	**Andorra** Judith Pallarés Cortés - Minister of Public Function and Simplification of Administration
11:00	**Keynotes** **Opportunities and challenges of digitalization in the light of COVID 19 pandemic** Amani Abou-Zeid - Commissioner for Infrastructure and Energy, African Union Commission **New partnerships for digital developmnent** Urmas Reinsalu – Minister of Foreign Affairs of Estonia
	Expert opinions
11:20	**EU support for digital transformation: example of the Ukraine** Matti Maasikas – European Union Ambassador in Ukraine
11:35	**Building up digital government platforms for the digital economy of the future** Jana Kunicová - Senior Public Sector Specialist at the World Bank
11:45	**Digital Transformation in Latin America and the Caribbean: Financing and Other Challenges** Miguel A. Porrúa - e-Government Lead Specialist, Inter-American Development Bank
	Time to visit expo area & sumbit questions to panelist
13:00	**Live:** Panel discussion - **Digital 4 Development, from vision to action** The panellist will discuss how to build up together, step by step, a digital society in partner countries? What are the possibilities and challenges to build up the international cooperation framework (incl financial) that actually embeds digital components to all projects and initiatives? Are the difficulties related to regulations, skills or general willingness of partners to embrace digital transformation? Or perhaps some other obstacles? What can be the solutions/ way forward? What areas should be funded in digital transformation? Speakers: • Paolo Ciccarelli - Head of Unit C5 – Cities, Local Authorities, Digitalisation, Infrastructure at European Commission • Michael Onyango - National Consultant, UNDP Kenya • Jan Schwaab - Head of the Digital Transformation in Africa Unit, GIZ (at the panel discussion at 13.00 GMT +3) • Jean Van Wetter - Managing Director, Belgian Development Agency Enabel • Moderator: Kadi Metsandi - Director for Development Cooperation and Humanitarian Aid, Estonian Ministry of Foreign Affairs
20:00	Time to visit expo area & sumbit questions for second panel discussion (Americas)

21:00	**Live:** Panel discussion - Digital 4 Development, from vision to action

The panellist will discuss how to build up together, step by step, a digital society in partner countries? What are the possibilities and challenges to build up the international cooperation framework (incl financial) that actually embeds digital components to all projects and initiatives? Are the difficulties related to regulations, skills or general willingness of partners to embrace digital transformation? Or perhaps some other obstacles? What can be the solutions/ way forward? What areas should be funded in digital transformation?

<u>Speakers:</u>
- Paolo Ciccarelli - Head of Unit C5 – Cities, Local Authorities, Digitalisation, Infrastructure at European Commission
- Ishmael Lucien Quiroz, Executive Director - Economic Development Council at the Office of the Prime Minister of Belize (at the panel discussion at 21.00 GMT +3)
- Björn Richter - Head of Digital Development Programme, GIZ (at the panel discussion at 21.00 GMT +3)
- Kirsten Van Camp – Digital 4 Development Expert, Belgian Development Agency Enabel
- <u>Moderator:</u> Kadi Metsandi - Director for Development Cooperation and Humanitarian Aid, Estonian Ministry of Foreign Affairs |

21ˢᵗ of May - Topic 3: Use of Modern Tools

How is the transition to cloud-based platform services envisioned, regulated and managed by governments?

Data storage and processing based on cloud computing is among the many technology buzz topics, while platformization of cloud services is no longer a distant future. Platformization is a reality available for many governments seeking fast deployment of services and reduction of initial investment costs. However, there are a lot of regulatory and security considerations that governments need to address. There are no bad or silly questions to ask if the government is considering to develop a roadmap to cloud and platforms.

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10:30	**Introduction of the Day: Use of Modern Tools**
Linnar Viik, Programme Director of Smart Governance, eGA
	Country opinions
10:35	**Lithuania**
Gintautas Mežetis - Director at Information Society Development Committee
10:40	**Cambodia**
Nguonly Taing - Executive Director, Techo Startup Center, Ministry of Economy and Finance

10:50	**Kyrgyzstan** Maksat Dzhylyshbaev - Deputy Chairman, State Committee of IT and Communications
10:55	**Keynote** **Public Cloud Adoption in Government - Lessons "Learned"?** Alex Benay - Partner in Digital and Infrastructure, Government and Healthcare, KPMG in Canada
	Expert Opinions
11:15	**Cornerstones for Implementing Government Cloud Strategy** Ilja Livenson - Cloud Architect, OpenNode
11:25	**On legal and non-legal aspects of the migrating to cloud** Peeter P. Mõtsküla - Lecturer at University of Tarty School of Law, Attorney at TRINITI
11:35	**Cloud Services and Cyber Security** Raul Rikk - National Cyber Security Policy Director, Ministry of Economic Affairs and Communications, Estonia
11:45	**How can interoperability work with cloud?** Raido Kaju - Software Engineering Manager, Nordic Institute for Interoperability Solutions (NIIS)
	Time to visit expo area & sumbit questions to panelist
13:00	**Live:** Panel discussion - Government in the Cloud: When will it be virtualized, as-a-platform, available everywhere? For the last decade, governments have lagged behind the private sector's embrace of cloud and everything that it brings (virtualisation, everything-as-a-service, support for AI / 5G / IoT, new business models). The cost of this lag expresses itself in slower e-government adoption, unsustainable IT budgets and a missing interface between government and enterprise. Now, governments are starting to catch up, and dealing with the regulatory, security and organisational challenges of adopting these disruptive technologies. What strategies and approaches help governments fully take advantage of cloud computing, and what can we do differently so government gains more from the next decade of new digital technologies? Speakers: - Chiara Tomasi - Public Policy Senior Analyst at Google' - Richard Curran - Chief Security Officer for Intel's Global Cloud, Ent & Gov Group Sales - Ratko Mutavdzic - Public Sector Director of Cloud Services at Microsoft Central-Eastern Europe region - Moderator: Luukas Ilves – Member of the Advisory Board, Lisbon Council & Head of Strategy at Guardtime

14:00	**Wrap up (for participants from Asia, Europe, Africa)** Hannes Astok - Director for Development and Strategy, Member of the Management Board, eGA
20:00	Time to visit expo area & sumbit questions for second panel discussion (Americas)
21:00	**Live:** Panel discussion - Government in the Cloud: When will it be virtualized, as-a-platform, available everywhere? For the last decade, governments have lagged behind the private sector's embrace of cloud and everything that it brings (virtualisation, everything-as-a-service, support for AI / 5G / IoT, new business models). The cost of this lag expresses itself in slower e-government adoption, unsustainable IT budgets and a missing interface between government and enterprise. Now, governments are starting to catch up, and dealing with the regulatory, security and organisational challenges of adopting these disruptive technologies. What strategies and approaches help governments fully take advantage of cloud computing, and what can we do differently so government gains more from the next decade of new digital technologies? <u>Speakers:</u> • Chiara Tomasi - Public Policy Senior Analyst at Google • Darren Pulsipher - Chief Solution Architect for Public Sector at Intel • Ratko Mutavdzic - Public Sector Director of Cloud Services at Microsoft Central-Eastern Europe region • <u>Moderator:</u> Luukas Ilves – Member of the Advisory Board, Lisbon Council & Head of Strategy at Guardtime
22:00	**Wrap up (for participants from Americas)** Hannes Astok - Director for Development and Strategy, eGA

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